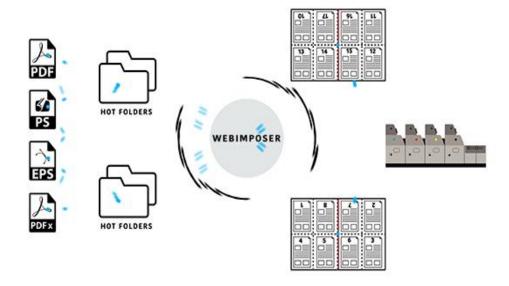




Smart Work Flow

Powerful, unified workflow designed to meet the production needs of newspapers and web printers. Affordable and expandable, Web Imposer has versions and features for small weeklies, as well as enterprise implementations powerful enough to consolidate production for the nation's largest newspaper group. Web Imposer is newspaper workflow where work truly flows.





Web Imposer is an intelligent prepriess and p

Beyond Workflow. Intelligent Automation.

Web Imposer is an intelligent prepress and production management and automation system built around News Hub media's own native PDF processing engine. It covers the gamut from file acquisition, to file delivery and output control.

Efficiency. Precision. Productivity

We understand that tight deadlines require a smooth, functional and easy to use workflow, focused on efficiency, and we created WebPairer for just that environment. We also know that fast isn't good if it's wrong. So, WebPairer locates and corrects file problems before they become your problems.

Being said.....

When it came time to upgrade our workflow software, we were committed to finding a product that could keep up with our rapid growth provided by a company that would be around to support that product. We looked at a large number of programs, but in the end the choice was clear. [NHM] offered us the automated processes, clean look and long term security we were looking for at a very competitive price."

Byron Wooten

IT Manager, The Villages Media Group publishers of The Villages Daily Sun





Key Features:

Getting files into the system

File acquisition:

Web Imposer can be configured to watch hot-folders and FTP sites for incoming files





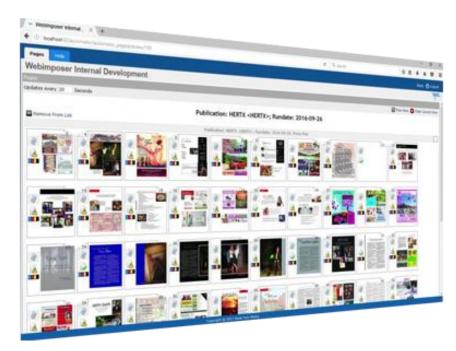








Browser based user Interface



Benefits:

- Easy to use
- program to load
- Tablet devices
- Unlimited users
- Supports all functions
- Use on PC, Mac, Unix, etc.
- User level permissions Client
- For customer approval on
- Work remotely
- Group level permissions
- Use for customer soft-proofs
- Use on smart-phones, etc.

Checking & fixing

Web Imposer will check incoming pages (and ads, with Automator full option), to make sure they are the correct size for the intended publication or placement. If a page or ad size is not correct, Web Imposer can make the following corrections, based on customizable parameters, publication and usage:

Prepress check and correction:

- 4-color (RGB) black
- Wrong color space
- Hairlines
- Flatness value
- And more

- Black overprints
- Color overprints
- Fragmented objects
- PDF compatibility margen
- File proportionally

For more information, to schedule a demo, please contact us at:



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Automated Page Pairing/Imposition

Web Imposer includes all pairing/imposition formats: 1-up, 2-up Broadsheet, 4-up Tabloid, 3 and 6-up Tri-liner, 8-up Quarterfold / Mini, 16-up Large Format. It also handles all newspaper special needs like doubletrucks, dinkies, quarter / half / three-quarter, webs, web-growth / fan-out, creep and wraps

Pairing is problem free because, as soon as a file arrives, Web Imposer performs automatic page size verification and resizing.